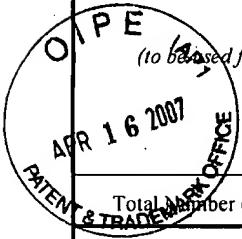


**TRANSMITTAL  
FORM**

*(to be used for all correspondence after initial filing)*



Total Number of Pages in This Submission

18

Application Number	09/834,500
Filing Date	April 12, 2001
First Named Inventor	Cristofalo, et al.
Group Art Unit	3622
Examiner Name	Lastra, Daniel
Attorney Docket Number	043978-077000

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3622

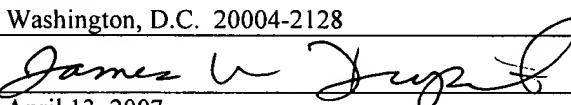
**ENCLOSURES (check all that apply)**

<input type="checkbox"/> Fee Transmittal Form <input type="checkbox"/> Fee Attached <input checked="" type="checkbox"/> Amendment Under 1.111 <input type="checkbox"/> After Final <input type="checkbox"/> Affidavits/declaration(s) <input type="checkbox"/> Extension of Time Request <input type="checkbox"/> Express Abandonment Request <input type="checkbox"/> Information Disclosure Statement <input type="checkbox"/> Certified Copy of Priority Document(s) <input type="checkbox"/> Response to Missing Parts/ Incomplete Application <input type="checkbox"/> Response to Missing Parts under 37 CFR 1.52 or 1.53	<input type="checkbox"/> Assignment Papers <i>(for an Application)</i> <input type="checkbox"/> Drawing(s) <input type="checkbox"/> Declaration and Power of Attorney <input type="checkbox"/> Licensing-related Papers <input type="checkbox"/> Petition <input type="checkbox"/> Petition to Accept an Unintentionally Delayed Claims for Priority Under 37 C.F.R. §1.78(a)(3) <input type="checkbox"/> Power of Attorney, Revocation Change of Correspondence Address <input type="checkbox"/> Terminal Disclaimer <input type="checkbox"/> Request for Refund <input type="checkbox"/> CD, Number of CD(s) _____	<input type="checkbox"/> After Allowance Communication to Group <input type="checkbox"/> Appeal Communication to Board of Appeals and Interferences <input type="checkbox"/> Appeal Communication to Group (Appeal Notice, Brief, Reply Brief) <input type="checkbox"/> Proprietary Information <input type="checkbox"/> Status Letter <input type="checkbox"/> Application Data Sheet <input type="checkbox"/> Request for Corrected Filing Receipt with Enclosures <input checked="" type="checkbox"/> A self-addressed prepaid postcard for acknowledging receipt <input type="checkbox"/> Other Enclosure(s) (please identify below): _____
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Remarks

The Commissioner is hereby authorized to charge any additional fees required or credit any overpayments to Deposit Account No. 50-3557 for the above identified docket number.

**SIGNATURE OF APPLICANT, ATTORNEY, OR AGENT**

Firm <i>or</i> Individual name	James W. Drapinski Reg. No. 46,242 Nixon Peabody LLP 401 9 <sup>th</sup> Street, N.W. Suite 900 Washington, D.C. 20004-2128
Signature	
Date	April 13, 2007

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## IN THE UNITED STATES PATENT AND TRADEMARK OFFICE



In re Patent Application of:

Cristofalo, et al.

Serial No.: 09/834,500

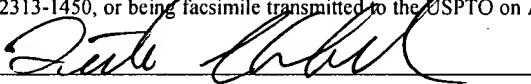
Filed: April 12, 2001

For: SYSTEM AND METHOD FOR  
TARGETING OBJECT ORIENTED  
AUDIO AND VIDEO CONTENT TO  
USERS

)  
 ) Group Art Unit: 3622  
 ) Examiner: Lastra, Daniel  
 ) Confirmation No.: 5803  
 ) Date: April 13, 2007  
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Name: Linda Clinkenbeard

AMENDMENT UNDER 37 C.F.R. § 1.111

Commissioner for Patents  
P.O. Box 1450  
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Sir:

The following Remarks are made in response to the Office Action mailed on January 16, 2007. Reexamination and reconsideration of the application in light of the following Remarks are respectfully requested.

**Listing of Claims** for the Examiner's convenience begins on page 2 of this paper.

**Remarks** begin on page 14 of this paper.